

GTBank Opens Madina and Tudu Branches

Guaranty Trust Bank (Ghana) Limited has opened two more branches in Accra bringing to 12 the total number of outlets operating in the country.

With intentions of covering the greater part of the country in the near future, the move to Tudu and Madina is seen as strategic. The Managing Director, Mr. Dolapo Ogundimu explains, "We are committed to providing professional banking services to various facets of the Ghanaian economy. The thrust of our market penetration strategy for the 2009 financial year is to aggressively drive a retail/consumer banking strategy, increase our deposit liabilities necessary for sustainable profits, and diversify our customer base".

In addition to retail and consumer banking activities the Tudu and Madina branches offer VISA-enabled ATM service, e-banking products such as GeNS, Internet Banking, SMS Banking, Statement via Email and Slip Free banking.

Money Transfer services such as Western Union as well as the Bank's own proprietary instant money transfer service GTMT, which has become popular among students, tourists and traders within the West African sub region, are also be available at these branches

The opening of these branches falls in line with GTBank's strategy to bring banking services closer to the doorstep of customers.

GTBank's Head of Corporate Affairs, Mr. Ben Ackah-Mensah said, "In line with with our commitment to our cherished customers, we believe that these new branches would make it easier for existing and prospective customers to access superior banking services".

"We are an extremely customer-focused bank and we want customers to be able to reach us with less hassle. That's why we also offer internet banking services, he added".

He announced that very soon these branches together with others would also start Saturday banking services to make it easier for customers who would want to do business during weekends.

Amongst the services GTBank provides is the VISA franchise. The bank offers the secured chip and pin Visa GOLD, International, Domestic and Student cards, all free to its customers..

GTBank is also noted as one of the few banks that use up-to-date technology to service its customers especially in highly competitive environments.

Guaranty Trust Bank (Ghana) Limited is one of the African subsidiaries of the parent company Guaranty Trust Bank Plc. The parent company is one of the foremost banks in Nigeria with a Triple A rating. It is also the first indigenously-owned sub-Saharan bank to be quoted on the London Stock Exchange.

Currently, GTBank also operates in the United Kingdom. It is also the first new-generation indigenous African bank to obtain a banking license in 2008 to carry out full fledged commercial banking activities in the UK. It has over 150 branches in Nigeria and operates in the Gambia, Sierra Leone and recently in Liberia.