



Guaranty Trust Bank (Ghana) Ltd
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PRESS RELEASE

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■ GTBank introduces Student VISA/Discount Card

Guaranty Trust Bank (Ghana) Limited is proud to introduce the GTBank Student Visa/Discount Card to the Ghanaian market. The Student Visa/Discount Card is the first of its kind in Ghana and forms part of the range of recently introduced Visa Cards by the Bank.

This uniquely designed Student Visa/Discount Card offers a whole new way of life for the student community in Ghana. Not only does it come with Visa enabled functions which allow for usage on over 128 Visa ATMs nationwide and all Point of Sale (POS) terminals in the country, it also entitles holders of the Student Card to great discounts at all participating retail outlets. The more participating retail outlets there are, the greater discount options cardholders will enjoy!

To ensure maximum security for cardholders, the Student Visa/Discount Card is “smart”, the latest technology in the cards industry, thus giving the students absolute peace of mind. They carry an embedded microchip, making it possible to authorize transactions safely offline and limit fraud.

In a snapshot the Student Visa/Discount Card is structured to provide students with the following benefits;

- ❖ Interest bearing savings accounts
- ❖ Access to VISA ATM/POS Nationwide
- ❖ 50% Discount on school fees draft
- ❖ Slip free banking
- ❖ Free Internet Banking
- ❖ Free SMS Banking
- ❖ Free Statement by Email
- ❖ Free Guaranty Trust Electronic Notification Services (GeNS)
- ❖ Attractive discounts at participating Retail Outlets

Explaining the thought process behind the introduction of the Student Card, Ms. Benson Dzam stated that “Guaranty Trust Bank is committed to providing innovative and professional banking services to various facets of the Ghanaian economy. The student population constitutes an untapped customer base and it is important that as a bank, we take a long term view of the prospects of the market and provide services that would be meaningful to each market segment”.

“For students, cost is always an issue hence the discount on draft for school fees as well as on groceries etc... at participating retail outlets. The Student Card provides security, convenience and choice of paying for goods and services with a card rather than carrying cash. Value-added services such as E-banking, enhance the product benefits further and provide easy access to the cardholder’s accounts for various transactions via the internet”, she added.

The Student Card also allows for funds transfer from one card to another on all GTBank ATMs, a first of its kind, among many other functions such as PIN change, cash withdrawal, balance inquiry,

mini statement etc..

For more information on the Bank and its products and services, please visit our website at www.gtghana.com or call Tel. 021 680662

Guaranty Trust Bank is the Ghanaian Subsidiary of Guaranty Trust Bank Plc (Nigeria). The bank is one of the foremost banks in Nigeria with a Triple A rating and one of the fastest growing indigenous banks in the West African sub-regions with other subsidiaries in The Gambia and Sierra Leone. It was recently listed on the London Stock Exchange and is the only indigenously owned sub-Saharan bank to be so quoted.

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