



Guaranty Trust Bank (Ghana) Ltd  
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## PRESS RELEASE

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### **Guaranty Trust Bank- A Refreshing Professional Addition to the Ghanaian Economy**

A subsidiary of Guaranty Trust Bank PLC, Guaranty Trust Bank (Ghana) Ltd is a local bank with the benefit of being a part of one of West Africa's leading financial services group. Guaranty Trust Bank is one of the largest banks in Nigeria with assets of over \$3.7 billion and shareholders funds of \$368 million.

Guaranty Trust Bank (Ghana) Limited obtained its universal banking license from the Bank of Ghana on the 23rd of February, 2006 and commenced its operations on 13<sup>th</sup> March, 2006

On its entry into the Ghanaian financial market, the Bank was capitalized to the tune of over ₵101 billion, well in excess of the minimum capital required for the operation of banks in Ghana. Apart from giving the Bank a competitive advantage in terms of business capacity, the paid up capital was a reflection of the Bank's belief in the Ghanaian environment.

In addition, Guaranty Trust Bank (Ghana) Limited constructed its own modern, function-specific Head Office premises at the up-market Ambassadorial Area, Ridge in the business district of Accra. The Bank which has commenced operations in its purpose-built branches at Airport Residential Area, Accra and Community One, Tema will also be rolling out branches in Osu and Kumasi by April.

Over 98% of the Bank's staff are Ghanaian, a clear indication of the Bank's readiness to invest in the Ghanaian people and the environment in which it operates. The Bank is built on the strengths of its staff, its structures, policies and procedures. Accordingly, on the job training as well as tailor-made programmes form a consistent part of our activities.

Guaranty Trust Bank is one of the fastest growing indigenous financial institutions in the West African sub-region. With subsidiaries in Gambia and Sierra Leone it offers its clients and prospects, the opportunity to directly transact business in the sub-regional and African market using our banking facilities.

The Bank is building its competitive advantage on our values of Professionalism, Integrity

and superior service delivery. Based on these values, we have adopted a strategy that enables us to effectively meet the needs of our customers in the identified target markets. This will help establish a more direct and beneficial relationship with customers and enable us achieve customer satisfaction.

In true Guaranty Trust tradition, Guaranty Trust Bank ( Ghana) Limited maintains a culture of excellence. We go to great lengths to ensure that we meet our customers' needs and exceed their expectations.

We strive to actively acquire knowledge needed to service our clients and impart informed knowledge on how our customers can improve their businesses.

Our multi channel banking approach allows us to reach our different customers using varied E-banking approaches, and enables us to provide our customers with 24 hour banking services anywhere and at any time. It also reflects the Bank's focus on developing appropriate products and services for its customer segments.

Guaranty Trust Bank (Ghana) Limited is a refreshing, professional addition to the Ghanaian economy; a solid institution we can all bank on.

**...Wouldn't you rather bank with us?**