



Guaranty Trust Bank (Ghana) Ltd  
RC C-68,758

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

### **GTBank Opens Tema Community 6, North Industrial Area & Achimota Branches**

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In a bid to make banking services truly accessible and convenient for customers and also to drive its deposit mobilization strategy, Guaranty Trust Bank has recently increased its presence in the Accra-Tema Metropolitan area by opening three more branches.

At Tema, the new branch can be located off the main Community 6 Hospital Road (near Busy Internet) to mainly service both retail and consumer banking customers. The North Industrial Area branch of GTBank is strategically positioned in the heart of the central light industrial area near the O & A Transport Depot to cater for commercial clientele, while the Achimota branch is located off the main Achimota-St. John's Grammar School road to meet the needs of retail, consumer and commercial banking customers.

In a simple ceremony to formally declare these branches open, the Managing Director of Guaranty Trust Bank (Ghana) Limited, Dolapo Ogundimu, stressed that, "With current demands by customers and also by the very nature of the banking business these days, it is important to take services to the doorsteps of customers and prospective ones". This, I like to term it, "Banking where it is needed most", he added.

Mr, Ogundimu explained that opening new branches form part of GTBank's strategy to create convenience for customers while maximizing returns for shareholders. "We aim

to operate in a manner that is meaningful to both owners and users of the bank. As such, apart from these new openings, we are committed to reach as many areas in the country as possible where we believe that our excellent services and convenience would be most needed and profitable to all involved”, he stated.

These new branches bring to 15, the total number of GTBank outlets operating in Ghana since its inception a little over three years ago. The Bank plans to increase its number of branches to 20 by the end of 2009.

Mr. Dolapo Ogundimu also used the occasion to reiterate the Bank’s policy of recruiting from the regions and communities where its branches are sited. “In recruiting for branches outside Accra, we ensure that preferences are given to those who reside in the towns and cities where we open our branches. This forms part of our commitment to give back to the communities in which we operate by providing employment opportunities for its people”, he added.

GTBank is one of several subsidiaries of Guaranty Trust Bank plc dotted along West Africa and in the United Kingdom. It started its operations in Ghana in 2006 and has since proven to be one of the most reliable, convenient, friendly, respected and profitable financial institutions in Ghana. It is presently seen as one of the most electronically-friendly banks in the country and boasts of several free e-services that other institutions charge for. These include Internet Banking, SMS Banking, Visa Cards and Statement by Email, GeNS, Birthday Wishes, Slip Free Banking and free COT.

**Corporate Affairs Unit**

**GTBank Ghana**

**00233 21 680 662**